

APSYS SOLUTIONS — WEBSITE LEGAL RESOURCES

Privacy Policy

Contact & Lead Information — [apsisinc.com](#)

How we collect, store, use, and protect information submitted through forms, emails, and other contact channels on this site — and how to request access, correction, or deletion of your data.

Effective Date: June 12, 2026 · Last Reviewed: June 12, 2026

APSYS Solutions Inc. (“APSYS,” “we,” “us,” or “our”) respects the privacy of everyone who visits [apsisinc.com](#) or contacts us through it. This Privacy Policy explains, in plain terms, what information we collect when you reach out to us — through a contact form, an email link, a phone call initiated from our site, or a meeting request — how we store and protect that information, who it may be shared with, how long we keep it, and how you can ask us to access, correct, or delete it.

This policy applies specifically to contact and lead information collected through [apsisinc.com](#). It does not apply to protected health information (PHI) that APSIS may process on behalf of healthcare clients under separate Business Associate Agreements — that data is governed by HIPAA, the applicable BAA, and the client’s own privacy policies, not by this document. If you are a patient of one of our healthcare clients, this policy does not apply to your medical records.

If anything in this policy is unclear, or if you have a question about your information that this document doesn’t answer, contact us directly at the email address in Section 7. We will respond.

SECTION 1 WHAT INFORMATION WE COLLECT

The data categories that come through our website, and where each one comes from

APSYS collects information in two ways: information you provide to us directly, and limited technical information collected automatically when you visit our site. We do not buy contact lists, and we do not collect more than we need to respond to your inquiry.

CATEGORY	WHAT WE COLLECT	WHEN COLLECTED	WHY WE COLLECT IT	RETENTION
Contact details	Name, email address, phone number, company name, and job title	Submitted via the contact form, RFI/RFP form, newsletter signup, or email	To respond to your inquiry, follow up on a request, or send information you asked for	Up to 36 months from last contact, or until deletion is requested
Message content	The content of any message, question, or request you submit through a form or send to an APSIS email address	Submitted directly by you through a form or email	To understand and respond to your specific request	Up to 36 months from last contact, or until deletion is requested
Meeting & scheduling data	Date/time preferences, meeting purpose, and any details provided when scheduling a call or demo	Submitted via scheduling links or in response to a follow-up email	To coordinate and prepare for the requested meeting or call	Retained with the related contact record; deleted on request
Technical / usage data	IP address, browser type, device type, pages visited, referring URL, and approximate	Collected automatically by our website hosting and analytics tools when you visit the site	To understand site usage, maintain security, and	Typically 14–26 months, per analytics tool default settings

	location (city/region level)		improve site performance	
Cookies & similar technologies	Session identifiers and analytics cookies used to recognize repeat visits and measure site traffic	<i>Set automatically by your browser when you visit the site, subject to your cookie preferences</i>	Site functionality and aggregate traffic analysis — not used for cross-site ad targeting	Per cookie expiration settings; session cookies expire when you close your browser

What we do not collect through this website

We do not ask website visitors for Social Security numbers, financial account information, government ID numbers, or protected health information through any form on apsisinc.com. If you are asked for this type of information in connection with an active client engagement, that exchange happens through a secure, separate channel governed by the relevant service agreement or Business Associate Agreement — never through a general website contact form.

SECTION 2 HOW WE USE YOUR INFORMATION

The specific, limited purposes your information is used for — nothing more

- **when you submit a contact form, request a consultation, or email us directly, your information is used to read, route, and respond to that specific request.** To respond to inquiries:
- **if you've expressed interest in APSIS services — staffing, Epic analytics, cybersecurity, federal contracting support — we may follow up with relevant information, proposals, or scheduling for a call, consistent with what you requested or reasonably expected when you contacted us.** To follow up on business development conversations:
- **if you download a guide, playbook, or template from our Resources page and provide your contact information to do so, we may follow up to see if it was useful or to share related resources. You can opt out of this at any time.** To send requested resources:
- **aggregate, de-identified usage data helps us understand which pages and resources are useful, identify technical issues, and improve site navigation and content.** To maintain and improve our website:
- **in limited circumstances, we may retain or use contact information to comply with a legal obligation, enforce our agreements, or protect the rights, property, or safety of APSIS, our clients, or others.** To meet legal and contractual obligations:

What we never do with your contact information

APSIS does not sell, rent, or trade your contact or lead information to third parties for their own marketing purposes. We do not share your information with data brokers. We do not use information submitted through our contact forms to build advertising profiles, and apsisinc.com does not serve third-party behavioral advertising based on your inquiry content.

SECTION 3 WHO WE SHARE INFORMATION WITH

The limited circumstances where your information may be visible to someone other than APSIS staff

APSIS is a small, Tampa-based consulting firm. The number of people who can see information submitted through our website is small by design — typically limited to the founder and the specific team members responsible for business development, scheduling, and client services for the relevant practice area. Beyond our internal team, information may be processed by:

- **the infrastructure that runs apsisinc.com and processes contact form submissions (for example, our website host, form processing service, and email delivery provider). These providers process data on our behalf under their own security and confidentiality commitments, and do not use your information for their own purposes.** Website hosting and form providers:
- **if you schedule a meeting through a calendar link or receive follow-up emails, that information passes through the scheduling and email platforms APSIS uses to manage business communications.** Scheduling and communication tools:
- **aggregated, largely de-identified usage data may be processed by website analytics tools to help us understand site traffic patterns.** Analytics providers:
- **if required by valid legal process — a subpoena, court order, or similar legal requirement — or if necessary to protect the rights, property, or safety of APSIS, our clients, employees, or the public.** Legal and regulatory authorities:
- **if APSIS were to undergo a merger, acquisition, or sale of assets, contact and lead information could be transferred as part of that transaction, subject to the same protections described in this policy.** Successors in a business transaction:

We do not share information submitted through apsisinc.com with our healthcare clients, prime contractors, or staffing partners unless you have specifically engaged with us in a context where that sharing is the obvious and expected purpose of your submission — for example, if you submit your information as part of applying for a position on our consultant bench, in which case your information is used for that recruiting and placement purpose, consistent with what you'd expect when applying.

SECTION 4 HOW WE PROTECT YOUR INFORMATION

The safeguards APSIS applies to the contact and lead data we hold

As a healthcare IT consulting firm, APSIS holds itself to data protection standards that go beyond what a typical small business website might implement — because our reputation depends on the same security discipline we advise our clients on. The following safeguards apply to contact and lead information collected through apsisinc.com:

- **all data submitted through apsisinc.com forms is transmitted using TLS encryption (HTTPS). We do not operate any unencrypted forms or pages that collect personal information.** Encrypted transmission:
- **contact and lead data is accessible only to APSIS personnel who need it to respond to inquiries, manage business development, or maintain the systems that store it. We do not provide broad, organization-wide access to lead databases.** Access limited to staff with a legitimate need:
- **the platforms used to host our website, process forms, and manage email communications are established providers with their own security certifications and data protection commitments.** Reputable, security-vetted infrastructure providers:
- **consistent with the retention periods in Section 1, we periodically review and remove contact and lead information that is no longer needed for the purposes it was collected for.** Regular review of data retention:
- **as noted in Section 1, our website is not designed or used to collect Social Security numbers, financial account details, or protected health information, which substantially limits the sensitivity of data we hold from website visitors.** No storage of sensitive personal data through website channels:

A note on why this matters to us specifically

Our Healthcare Cybersecurity Field Guide — also available on this Resources page — covers in detail how a single missing safeguard (in that case, multi-factor authentication on a remote access portal) became the entry point for the largest healthcare data breach in U.S. history. We hold our own website and contact data practices to the standard we'd recommend to a client: encrypted transmission, least-necessary access, defined retention, and a documented process for honoring deletion requests. If you ever have a security concern about aphisinc.com itself, we want to hear about it — see Section 7 for how to contact us.

SECTION 5 DATA RETENTION

How long we keep different types of information, and what happens when retention periods end

APSYS does not keep contact and lead information indefinitely. Our general approach: we retain information for as long as it is reasonably useful for the purpose it was collected for, and no longer than necessary — with an outer limit even for active business relationships.

- **retained for up to 36 months from the date of your last interaction with us (a form submission, an email reply, a meeting, or any other engagement). If there has been no contact for 36 months, the record is removed from active systems during our periodic data review.** General contact and lead information:
- **if you provide contact information to download a resource and have no further interaction with APSIS, that contact information follows the same 36-month inactive-record policy described above.** Resource downloads (guides, playbooks, templates):
- **if you are in an active conversation, proposal process, or engagement with APSIS, your information is retained for the duration of that relationship and for a reasonable period afterward consistent with standard business recordkeeping (generally aligned with contract and tax recordkeeping requirements, typically up to 7 years for engagement-related business records — distinct from general marketing contact data).** Active client and prospect relationships:
- **retained according to the default periods of the analytics tools we use, generally in the range of 14 to 26 months, after which it is automatically aged out by those platforms.** Technical and analytics data:
- **removed from active systems within the timeline described in Section 6, subject to limited exceptions also described there.** Information subject to a deletion request:

SECTION 6 YOUR RIGHTS & HOW TO EXERCISE THEM

Access, correction, deletion, and opt-out — what each one means and how long it takes

Regardless of where you are located, APSIS will honor reasonable requests regarding the contact and lead information we hold about you. We've designed this process to be straightforward — you don't need to cite a specific law for us to act on a reasonable request, though the table below also reflects the kinds of rights commonly granted under frameworks like the California Consumer Privacy Act (CCPA) and the EU/UK General Data Protection Regulation (GDPR) for visitors to whom those laws apply.

YOUR RIGHT	WHAT IT MEANS	HOW TO EXERCISE IT	OUR RESPONSE TIME
Access	Request a copy of the contact and lead information APSIS holds about you, including what categories of data, where it came from, and who it's been shared with.	Email privacy@apsisinc.com with "Data Access Request" in the subject line, including your name and the email address(es)	Within 30 days

		you may have used to contact us.	
Correction	Ask us to correct inaccurate information — for example, an outdated job title, phone number, or company name.	Email privacy@apsisinc.com with “Data Correction Request,” describing what’s inaccurate and what it should be.	Within 15 days
Deletion	Ask us to delete the contact and lead information we hold about you from our active systems.	Email privacy@apsisinc.com with “Data Deletion Request.” We may ask you to verify the email address associated with the record to prevent fraudulent deletion requests.	Within 30 days
Opt-out of communications	Stop receiving follow-up emails, newsletters, or business development outreach from APSIS.	Use the unsubscribe link in any email, or email privacy@apsisinc.com with “Opt-Out Request.”	Within 10 days
Portability	Receive your information in a commonly used, machine-readable format (where applicable under GDPR).	Email privacy@apsisinc.com with “Data Portability Request.”	Within 30 days

Limited exceptions to deletion requests

In a small number of cases, APSIS may retain limited information even after a deletion request — for example, if you are party to an active or recently completed engagement and certain records must be kept for contractual, tax, or legal recordkeeping purposes, or if information is needed to complete a transaction you’ve specifically requested. Where this applies, we’ll tell you what’s being retained and why when we respond to your request. General marketing and lead contact information — the kind of data this policy is primarily about — is not subject to these exceptions and will be deleted upon request.

SECTION 7 CONTACT US ABOUT PRIVACY

For any question about this policy, or to exercise any of the rights described in Section 6, contact us using the information below. We are a small team, and a real person will read and respond to your message — not an automated ticketing system that takes weeks to route a request.

Privacy Inquiries

Email: privacy@apsisinc.com

Phone: 813-999-4853

Mail: Apsis Solutions Inc., Tampa, FL

General Inquiries

Email: info@apsisinc.com

Web: apsisinc.com

Phone: 813-999-4853

SECTION 8 CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time — for example, if we add a new way to contact us through our website, change service providers, or need to reflect a change in applicable law. If we make material changes, we will update the “Effective Date” and “Last Reviewed” dates at the top of this document. We encourage you to review this page periodically. Continued use of apsisinc.com after a change becomes effective constitutes acceptance of the updated policy.

The short version

We collect what you give us when you reach out, we use it to respond to you and follow up on what you've asked about, we keep it for a limited time and no longer than necessary, we don't sell it, and if you ask us to delete it, we will — within 30 days, with no hoops to jump through beyond verifying it's really you asking.

Apsis Solutions Inc. | Tampa, Florida | apsisinc.com | 813-999-4853 | info@apsisinc.com | privacy@apsisinc.com